

In maintaining your web presence and getting the best returns from it is search engine optimisation (SEO). Although we do not offer SEO as a separate service as all of our web services conform with best practise, including Accessibility and W3C standards compliant web implementations and therefore provide the optimum means of achieving high page ranking within relevant search criteria. We see SOE as the result of a good marketing strategy and standards compliant web implementations, not tweaks and link farms.